

# TIGER TALES

FOR QUESTIONS,  
COMMENTS, OR HELP:

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Tiger Leasing has a variety of financing programs that allow for small monthly payments, a minimal cash outlay, preservation of bank lines, and the ability to upgrade to a more sophisticated technology during the lease.

## Have a Sales Breakthrough!



### See Why Everyone Says Our Online Selling Tools Make Deals Happen!

Tiger Leasing has made it even easier than ever to close transactions using our proven sales programs. You can now access the necessary tools to enable you to close transactions quicker and have everything you need at your fingertips. Just go to this link on our Tiger website and have a sales breakthrough!

[www.tigerleasing.com/vendors](http://www.tigerleasing.com/vendors)

OR...simply go the **Equipment Vendors** section of our website and click on the button: **Let Tiger Give You The Tools to Sell Smarter, Sell Faster, Sell More.** Here are some of the value-added services that make Tiger Leasing a selling partner you can always count on:

**LeaseQuote™ 2.0** - Download this simple Excel spreadsheet to your desktop and Presto! You'll have the ability to instantly generate a leasing proposal for your customers, just by plugging in one number: Type in the equipment cost - and LeaseQuote™ does the rest!

**The New Tax Law** - Want a real deal closer? Did you know that the new Tax Law encourages your customers to make new investments in equipment? Businesses can immediately deduct up to \$100,000 for equipment acquisitions. In addition, "Bonus Depreciation" has been increased to 50% of the cost of qualifying equipment. Close more sales by advising your customers to take advantage of these new benefits. Download an example of tax savings under the new Tax Law in Excel format and include it in your proposals. Get your prospects off the fence now!

**Leasing Info Sheets** - Now when your customers ask about the benefits of leasing, you can instantly provide them with everything they need to know...simply and professionally prepared in an easy-to-read format. Just download our Leasing Info Sheets and include them with your proposals. Give your customers the quick and easy option to lease your equipment and watch your sales grow!

**The Tiger Link** - Include a Tiger Link on your website and watch your customers pounce! Offer your customers affordable options to acquire your equipment. When companies see how easy and affordable leasing is, they are open to acquiring even more equipment than they originally planned! Offer your customers a complete package right down to the bottom line. Give them quick and easy solutions for how they will pay for the equipment. Include a Tiger Link on your website and watch your sales figures *ROAR!*

**Let Tiger Make Your Company King of The Business Jungle!**  
Call (212) 791-2250 or visit [www.tigerleasing.com](http://www.tigerleasing.com)