

TIGER TALES

FOR QUESTIONS,
COMMENTS, OR HELP:

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Tiger Leasing finances
any type of equipment
but has special expertise
in the leasing of
computer, telecom-
munications, office, and
restaurant equipment.

The Economy is slowing down... but your sales won't with Tiger Leasing

With a slowing economy and nervousness among business owners, it's an ideal time to aggressively use leasing as a closing tool to sell your equipment, software, and services. Tiger Leasing has a variety of financing programs that allow for small monthly payments, minimal cash outlay, preservation of bank lines, and the ability to upgrade to more sophisticated technology during the lease.

Your customers can acquire the necessary equipment they need to improve productivity and at the same time, **conserve cash** by using a leasing solution from Tiger.

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Leasing Intelligence™ Gives You the Edge

How would you like to receive up-to-date information on your clients' leases – (the monthly payments, purchase options, maturity date and more)?

Our Tiger **Leasing Intelligence™** enables us to work with you in empowering your customers to upgrade or add to their lease. We create innovative, customized lease structures that provide you with additional sales opportunities.

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Did you know?

*A Tiger's night vision is six
times better than a human's!*

Tiger Leasing Offers an Exciting Rewards Program

Want a new wardrobe? How about an exotic vacation? Your wish is our command via our exciting new rewards program.

*Your Tiger Persona
Card can be used like
any credit card....
Only there's no bill!*

In partnership with American Express, we're proud to offer the Tiger Leasing Persona Select Card. It's a preloaded debit card enabling your salespeople to be rewarded for their exceptional efforts. Here's how the program works:

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Watch for our Web Site
www.tigerleasing.com
Coming Soon



The Economy is slowing down... but your sales won't with Tiger Leasing

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Whether your customers are buying a few PC's for \$5,000, upgrading a telephone system for \$50,000, or spending over \$500,000 to relocate offices, Tiger can structure a lease that meets their needs.

Use our rate sheet to calculate a low monthly payment for your customers – or call us to customize a lease for your client. Does your customer have seasonal cash flow? We can structure a lease with payments that increase during the busy season and decrease during the slow periods. Will it take six months for the equipment to start "making money"? How about a lease with one-half of the normal monthly payment during the initial term and payments increasing as cash flow does?

A slowing economy doesn't have to mean that your sales will slow – in fact it's an ideal time to offer unique financing solutions to your customers. Let Tiger be your partner during the sales cycle; we have the financing programs that you can use to set yourself apart from the competition – and keep your sales roaring.

Tiger Leasing Offers an Exciting Rewards Program

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Close a sale using a Tiger Lease and the salesperson earns points based on the transaction size. At the end of each quarter, we send the salesperson a Tiger Leasing Persona Select Card with the amount of earned points reflected on the card – one point equals one dollar. The card can be used like any credit card.... Only there's no bill! Use it to purchase merchandise or services from hundreds of different retail, travel, and entertainment establishments. Buy a new wardrobe, go on a vacation, reward yourself with a night out, all on us! Call Paul Balinski 212.791.2250 ext. 629 at our office for program details.

Leasing Intelligence™ Gives You the Edge

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Here's how it works: when we issue a purchase order to you, that transaction is placed in our **Leasing Intelligence™** database. We will automatically send valuable sales information to you on your customer every six months, notifying you of the specifics of the lease and when it terminates. Use Tiger **Leasing Intelligence™** to show your customers how you can support their needs by reducing their monthly outlay, upgrading their equipment to new technology, and more. Let Tiger **Leasing Intelligence™** support you in strengthening your relationship with your customers, give you an edge over the competition, and increase your sales in the process.